



Building stronger futures through safe, affordable homeownership.

October 8 - 24, 2026

Together, we make an impact that will last for generations.

Women Build brings people together to raise walls, raise funds, and expand homeownership opportunities for local families. Through hands-on build days and collaborative fundraising, participants help advance construction on homes for women-led families across our region.

What began as a small gathering of dedicated volunteers has grown into a powerful movement. Last year, more than 200 women and community supporters participated in Women Build, growing significantly from previous years and bringing new energy to the work of building safe, stable homes.

The need for this work is real. Homeownership remains one of the most effective pathways for building generational wealth and stability. Women Build harnesses the power of community to help make that opportunity possible.

At Lake-McHenry Habitat for Humanity, our reach spans both counties, and so does our impact.

By sponsoring Women Build, your organization becomes part of a visible and inspiring effort that empowers women to lead, strengthens families, and builds stronger communities. Your partnership transforms a collective energy into real progress on the build site and real stability for families in Lake and McHenry counties.

Be part of a movement that's changing what's possible for local homeowners.



Why women?

Every day women in our community face systemic barriers that make accessing safe, affordable housing feel impossible:



Men earn more on average than women, resulting in access to higher credit, loans with better terms, higher-quality homes, and safer neighborhoods.



Women lead 80% of single-parent households and are twice as likely to care for an aging parent, responsibilities that demand time that makes stable employment harder to maintain.



Single women are denied mortgages at higher rates than single men despite the fact that studies show that women are more reliable at paying back mortgages.

Women Build brings our community together to help close these gaps, raising awareness, raising resources, and helping build homes for families across Lake and McHenry counties.

“ For years I was doing everything I could just to survive, living paycheck to paycheck to make sure my kids at least had a roof over their heads. I could barely afford my rent, but I never missed a payment. I wanted to do more, better - but I felt stuck. When I partnered with Habitat, everything changed. Owning a home and having an affordable mortgage gave me the stability to go back to school, something I never thought would happen.

**Habitat didn't just help me build a house...
They helped me build a future. ”**

- Beth, Habitat Homeowner

Together, we can build stronger brands while we build a better world.

Build a legacy that changes lives forever. Homeownership is one of the most powerful tools a person can use to build a stronger future; it improves financial, educational, social, and health outcomes for households and communities. Your support will make that possible.

OUR SHARED GOAL

A partnership that resonates with and engages your stakeholders through alignment with your corporate social purpose and business objectives

OUR PARTNERSHIP

An authentic, relevant, and mutually beneficial story crafted in collaboration

OUR PROMISE

Commitment to understanding your objectives, developing shared goals that drive desired business outcomes

WOMEN BUILD

Meaningful, immediate impact by providing housing for a family in our community



Why Habitat? We inspire. We are trusted.

The World Value Index measures how brands are perceived for their ability to inspire Americans to actively support and purchase. Habitat's 2018 rank:

No. 5 of 200

The Harris Poll EquiTrend Study measures the brand equity of for-profit and nonprofit organizations in the U.S. In the 2018 social services nonprofit category,

Habitat ranked first in both love and trust.

77%

of Americans feel a stronger emotional connection to purpose-driven companies than to traditional ones.

66%

would switch from a product they typically buy to a new product from a purpose-driven company.

CONE/PORTER NOVELLI PURPOSE STUDY

2026 Women Build Sponsorship Opportunities

	Visionary Builder	Foundation Builder	Neighborhood Builder	Community Builder	Team Builder	Mini Team Builder
Investment	\$25,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Team Size	15	15	15	15	15	6
Logo on Marketing Materials	Yes	No	No	No	No	No
Branded Hard Hats	Yes	No	No	No	No	No
Additional 2026 Build Days	2	1	No	No	No	No
Logo on Habitat Website	Yes	Yes	No	No	No	No
Tickets to Habitat Heroes Dinner	8	4	2	No	No	No
Branded Build Day Recaps	Videos of all 2026 Build Days	Women Build Video	Women Build Snippet	No	No	No
Logo on event signage	Main	Featured	Small	No	No	No
Logo on event tshirts	Main	Featured	Small	No	No	No
Blog Feature of Partnership	Yes	Yes	Yes	Yes	No	No
Branded Social Media Posts	3	2	1	1	Mention	Mention
Logo on Women Build Website	Yes	Yes	Yes	Yes	Yes	Yes

Please note that sponsorships must be committed by August 29th 2026 to ensure inclusion on t-shirts, marketing, and signage.

*i.e. 2026 Women Build brought to you by [your company name]