



Women Building Together

October 10 - 14, 2023

Save the dates to come together with a community of women to build a home for a woman-led family in Lake County! Women Build will consist of a fundraising period leading up to a week of building a home for a family in our community. Women Builders will be working alongside other volunteers during the build days and will learn, on a personal level, what their impact means. Together, we can build stronger futures for women through safe, affordable homeownership.





Why women?

Achieving housing stability is far more difficult for women to realize than for men in similar situations. Here are just a few reasons why:



Men earn more on average than women, resulting in access to higher credit, loans with better terms, and higher-quality homes, and safer neighborhoods.

80%

of single-parent households are headed by women and women are twice as likely to be the primary caretaker for an elderly parent. This can limit a woman's ability to dedicate the necessary time to obtaining and maintaining consistent employment.



Single women are denied mortgages at higher rates than single men despite the fact that studies show that women are more reliable at paying back mortgages.

Homeownership is one of the most powerful tools a person can use to build a stronger future; it improves financial, educational, social, and health outcomes for households and communities. However, factors like those listed above hinder many women in their efforts to provide an affordable home for themselves and their families. Women Build is one small step toward raising awareness and building affordable homes for women in our community!

Let's achieve more impact.

OUR SHARED GOAL

A partnership that resonates with and engages your stakeholders through alignment with your corporate social purpose and business objectives

OUR PROMISE

Commitment to understanding your objectives, developing shared goals that drive desired business outcomes

OUR PARTNERSHIP

An authentic, relevant, and mutually beneficial story crafted in collaboration

WOMEN BUILD

Meaningful, immediate impact by providing housing for a family in our community

Together, we can both build stronger brands while we build a better world.

"When employees feel that their work has meaning, they become more committed and engaged. They take risks, learn and raise their game."

Harvard Business Review

77%

of Americans feel a stronger emotional connection to purpose-driven companies than to traditional ones.

66%

would switch from a product they typically buy to a new product from a purpose-driven company.

CONE/PORTER NOVELLI PURPOSE STUDY

We inspire. We are trusted.

The World Value Index measures how brands are perceived for their ability to inspire Americans to actively support and purchase. Habitat's 2018 rank:

No. 5 of 200

The Harris Poll EquiTrend Study measures the brand equity of for-profit and nonprofit organizations in the U.S. In the 2018 social services nonprofit category,

Habitat ranked first in both love and trust.

Meet the Navarros

Your support will make an immediate impact on a family in our community that will last for generations.



Celeste Navarro* and her three children (ages 6, 14, and 17) are thrilled to be the recipients of the 2023 Women Build house! Celeste works full-time as an Office Administrator while also picking-up part-time work as a private caregiver.

Celeste came to the United States from the Phillipines in search of a better life for her three children and works tirelessly to make that dream a reality. Her family of 4 currently lives in a relatively cramped 2-bedroom apartment in Park City and she is most looking forward to her children having more space for play, homework, and family activities and having a yard in which she can plant a vegetable garden!

**Name changed to protect Partner Family confidentiality*

2023 Women Build

Sponsorship Opportunities

Sponsorship Level	Presenting	Title	Foundati on	Community Builder	Neighborho od Builder	Team	Friend	Supporter
Commitment	\$50,000	\$25,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Women Build Days	1	1	1	1	1	1		
Additional Team Build Days in 2023	2	1						
Speaking opportunities on build days & home dedication	●							
*Company name and logo in event title on all marketing materials	●							
Large logo on event signage	●	●						
Small logo on event signage			●	●	●			
Large logo on official event t-shirts	●	●						
Small logo on official event t-shirt			●	●	●			
Daily spoken recognition at Build Days	●	●	●	●				
Branded social media posts	4	3	2	1	1	1	1	
Logo/name featured on Habitat website	●	●	●	●	●	●		
Logo/name featured on Women Build website	●	●	●	●	●	●	●	●
Inclusion in all media efforts	●	●						

Please note that sponsorships must be committed by August 10, 2023 to ensure inclusion on t-shirts and signage.

*i.e. 2023 Women Build brought to you by [your company name]